

# Instagram

App review by [Liz Panarelli](#), Common Sense Media



Common Sense says



age 15+



Great app makes sharing pretty, private photos all too easy.

iPhone, iPod Touch, iPad, Android | Free | Photo & Video

## WHAT'S IT ABOUT?

Social media app built around photo-messaging. This app allows the user to share images with friends & the web

### A LOT OR A LITTLE?

The parents' guide to what's in this app.

A+

Educational Value



Ease of Play



Violence



Sex



Language



Consumerism



Drinking, Drugs & Smoking

## WHAT PARENTS NEED TO KNOW



- Intended for users 13+
- Collects email, location, content you post, private messages, and more
- Stores content even after account is deleted
- Shares information with affiliates & third parties
- All images posted are viewable on the web unless put on private

Information from Common Sense Media & Instagram Privacy Policy



# PUTTING YOUR INSTAGRAM ON PRIVATE



**Set your account to private from the Instagram app on your Android or iOS device**

1. Go to your profile, then tap .
2. Tap  **Settings**.
3. Tap **Privacy** > **Account Privacy**.
4. Tap next to **Private Account** to make your account private.

**Set your account to private on your computer or mobile browser**

1. Go to [instagram.com](https://www.instagram.com) on your computer or mobile browser.
2. Click , then click .
3. Click **Privacy and Security**.
4. Below **Account Privacy**, click to check the box next to **Private Account**.